

The ultimate flexibility for short-run color label prints.

The VP1010™
Color Printing Flexibility



Print your short-run custom label designs on a roll or sheet, in house, on demand.

Highly Flexible Color Printing

The VIPColor VP1010 printer provides great quality color printing with either roll or fan fold labels and tags as well as handling automatic or manually fed sheets with consistent reliable performance at an affordable price. The VP1010 printer features state-of-the-art technology for material handling to obtain highly accurate print placement. Lightweight yet highly durable, this printer can easily be moved from one workstation to the next.

Key Features

- Handles Roll fed label / tag as well as cut sheets
- Very simple to operate
- Low noise emissions < 40 db(A)
- High print quality (1200 x 1200dpi in color, 4800 x 1200dpi with photo cartridge)
- Easy to install photo quality printing option
- Auto alignment system allows the operator to manually insert a document in any position (VP1010SP only)

Applications:

- Custom Labeling
- ID cards and other identification
- Picture Shelf Labels
Color-picture coding

Ideal For:

- Small product runs
- Warehouses
- Government
- Ticketing offices
- Medical and legal offices
- Small companies
- Hospitals



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Models Available



The standard printer is designed to handle roll fed labels and tags (up to 8.5" wide) or sheets (max 8.5" x 12") . Other models in this range are the **VP1010C** with automatic cutter (for roll labels only), the **VP1010D** with Single dispense mechanism (for roll labels only) and the **VP1010SP** designed for passbooks and ID card printing (see below).

The **VP1010SP** is designed specifically for handling ID cards and passbooks in a range of sizes and thicknesses. The unit incorporates an innovative AutoAlign™ feature, with a sensor-supervised pathway, that monitors and precisely aligns media before printing. This enables the operator to achieve 100% placement accuracy with every print, no matter where, or at what angle, the printed item is inserted into the printer.



Printer Specifications

Print	Drop-on-demand thermal inkjet printing
Print Speed	Approximately 2" (51 mm) per second for black and approximately 1.5" (38 mm) per second for color and black
Print Quality	Black: up to 1200 dpi Color: up to 4800 x 1200 optimized dpi with photo color cartridge (1200 x 1200 dpi with standard cartridges)
Compatible Operating Systems	Microsoft® Windows 2000 and XP®
Memory	8 MB
Printer Languages	HP PCL level 3 enhanced, ASI
Media Dimensions	- Max. Label / Tag roll width 8.5" - Label roll on a 3" core - External roll maximum diameter 9" - Minimum label height 1.5", minimum label width 1.5" - Maximum sheet size is 8.5" x 12" - Maximum paper thickness 0.039 in. (1 mm) , the VP1010SP allows for thicker material handling. - Minimum cut sheet size is 2.2" x 2.75"
Fonts	8 built-in fonts: CG Times, CG Times Italic, Univers, Univers Italic, Courier, Courier Italic, Letter Gothic, Letter Gothic Italic
Media Handling	Standard: black mark sensing (top and bottom of material), gap sensing, continuous roll handling, sensor positions adjustable Optional: label roll cutter and roll label single dispenser VP1010SP: has an auto alignment system that allows you to insert the document in any position, auto border system optically detects the border of the inserted sheet to guarantee the printing accuracy.
Media Types	Standard: pressure sensitive labels, rolls, tag rolls cut sheets, fanfold pressure sensitive labels & tags VP1010SP: Passbooks, passports and ID cards
Power Consumption	Maximum 32 Watts (average printing), minimum 4 Watts (stand-by), off maximum 2 Watts
Acoustics	<40db(A)
Ink Cartridge Capacity	Black: 19 ml, tri-color: 17 ml, Photo cartridge option available
Dimensions (W x D x H)/ Weight	Printer: 447 (W) x 145 (H) x 235 (D) mm - 15.4lbs.
Power Interface	100-240 VAC (+/- 10%) Max 32 Watts
Interface	Parallel and USB

VIPColor Technologies USA, Inc. ■ 6737 Mowry Avenue, Newark, CA 94560
Toll free: 800-404-3185 ■ Fax: 510-744-3738 ■ info@vipcolor.com



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